

Michael F. Easley
Governor



State of North Carolina Office of the Governor

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GOV. EASLEY REAPPOINTS GRECZYN TO EAST CAROLINA UNIVERSITY BOARD

RALEIGH – Gov. Mike Easley has reappointed **Bob Greczyn** of Cary to the East Carolina University Board of Trustees.

Greczyn is president and CEO of Blue Cross and Blue Shield of North Carolina. He is a member and former chair of the Council for Affordable Quality Healthcare and a member of the Triangle United Way's executive committee. Greczyn is chair of the Research Triangle Regional Partnership. He received the Order of the Long Leaf Pine in 2004. Greczyn received a Bachelor's degree in psychology from East Carolina University and a Master's degree in public health administration from UNC at Chapel Hill.

The board promotes the sound development of the institution within the functions prescribed for it, helps to serve the state in a way that will complement the activities of the other institutions and aids it to perform at a high level of excellence in every area of endeavor. The board has 13 members, each serving a four-year term. The governor appoints four members. Eight members are elected by the UNC Board of Governors. The student body president also serves on the board.

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